



2022-2023 IRCHA SPONSORSHIP LEVELS

Thank you for your interest in becoming a sponsor for our Idaho Reined Cow Horse Association. The Idaho Reined Cow Horse Association is an affiliate association with the National Reined Cow Horse Association. We are proud to produce the two largest reined cow horse events in the great state of Idaho - The Classic Derby, Spectacular and Horse Show in May and the November Futurity, Derby, and Horse Show. In 2021, the IRCHA Futurity paid out \$110,000 in added money to 807 entries across the Futurity, Derby, and Horse Show Classes with owners representing 25 states and Canadian provinces.

Your sponsorship dollars help us put on spectacular shows that showcase some of the greatest horses and riders in the industry! Sponsorship dollars are applied to the added money and prizes received by our contestants and owners. Sponsorship dollars also allow us to host our events in the beautiful, state of the art Ford Idaho Center.

By becoming a sponsor you will receive the basic following amenities, specific terms will vary based on sponsorship level:

- Pre-promotion will include your logo and web link being displayed on the Idaho Reined Cow Horse website and our facebook page.
- A sign will hang inside the arena for Fall 2022 & May 2023 shows viewed on the live feed and in-person spectators.
- Thank You Signage will be hung throughout the building during the show.
- Live mentions throughout the week and during the event.
- Opportunity for flier/coupon/promotional distribution at exhibitor check-in.
- Video interview with your company representative (videoed in advance) to rotate during breaks of the show's live-stream (Major sponsor and up).
- 10x12 vendor booth can be included if sponsor desires to showcase their product (Major Sponsor and up)

2022 Sponsorship Levels:

Title Sponsor/Open Futurity Saddle Sponsor \$15,000

Open Derby Saddle Sponsor \$7,500

Non Pro Futurity Saddle Sponsor \$4,500

Non Pro Derby Saddle Sponsor \$4,500

Open Bridle Saddle Sponsor \$3,500

Non Pro Bridle Saddle Sponsor \$3,500

Non Pro Limited Shootout Saddle Sponsor \$3,500

Open Two-Rein Premium Sponsor \$2,500

Open Hackamore Premium Sponsor \$2,500

Youth Bridle Sponsor \$2,500

Youth Limited Sponsor \$2,500

Major Sponsor \$1,500

Champion Sponsor \$750

Champion Sponsor (returning) \$450

Reserve Champion Sponsor \$250

Product Sponsor \$ _____ Description of Product: _____

If you are interested in hearing more about our sponsorship opportunities or have another idea of what you would like to sponsor, we are flexible and like to be creative! Please contact a member of the Idaho Reined Cow Horse Board of Directors, or our Sponsorship committee, Lindsey Dell 208-631-9152 or lindseyldell@gmail.com.