NON PRO FUTURITY & NON PRO DERBY SADDLE SPONSORS

NOVEMBER 2022 - MAY 2023

Thank you for your interest in becoming a sponsor for our Idaho Reined Cow Horse Association. The Idaho Reined Cow Horse Association is an affiliate association with the National Reined Cow Horse Association. We are proud to produce the two largest reined cow horse events in the great state of Idaho - The Classic Derby, Spectacular and Horse Show in May and the November Futurity, Derby, and Horse Show. In 2021, the IRCHA Futurity paid out $110,000 in added money to 807 entries across the Futurity, Derby, and Horse Show Classes with owners representing 25 states and Canadian provinces.

Your sponsorship dollars help us put on spectacular shows that showcase some of the greatest horses and riders in the industry! Sponsorship dollars are applied to the added money and prizes received by our contestants and owners. Sponsorship dollars also allow us to host our events in the beautiful, state of the art Ford Idaho Center.

Non Pro Futurity and Non Pro Derby Saddle Sponsors receives the following promotions:
Sponsoring the IRCHA Non Pro Futurity or Derby Champions is an incredible way to support the amatuer competitor - the people who are your future customers and clients. These classes are highlighted throughout the week with Non Pro, Intermediate Non Pro, Limited Non Pro, and Level 1 Non Pro Champions. These riders compete Sunday through Thursday and your company will be blasted to our viewership during each class on the website and through social media.

- Pre-promotion will include your logo with link to website displayed on the IRCHA website with additional Facebook advertisements beginning as soon as contract is signed.
- Every Non Pro Futurity or Derby win photo will have your logo overlaid in a prominent location with special social media post.
- A 4x8 sign will hang inside the arena for both Fall and May shows for all spectators to see. Also visible on the Live Feed. Sign artwork to be provided by the sponsor. Sign will be provided by IRCHA.
- A Custom Champion saddle with Sponsor logo will be awarded to the Non Pro Futurity or Derby winner. A representative of your company is encouraged to present the saddle winner for promotional pictures.
- Thank you signage will be hung throughout the building during the show.
- Video commercial or interview with your company representative to rotate during breaks of the show's livestream.
- Prominent booth or product placement at the showgrounds for the duration of show.
- Reserved table for viewing throughout the entire show.
- Opportunity for flier distribution at exhibitor check-in.

Please fill out and return this form no later than October 1, 2022. Please contact Lindsey Dell at 208-631-9152 or lindseyldell@gmail.com with any questions.

☐ **I commit to being the 2022 Non Pro Futurity Saddle Sponsor for $4,500!**
☐ **I commit to being the 2022 Non Pro Derby Saddle Sponsor for $4,500!**

COMPANY NAME_____

PHONE_____EMAIL_____

ADDRESS_____ZIP_____

_____ _____ _____
Sponsor Signature Date IRCHA President/John Palleria